

DeLuxe Gothic Regular

DELUXE GOTHIC REGULAR SHORTCAPS

DeLuxe Gothic Condensed

DELUXE Gothic Condensed ShortCaps

Thank You!

IF YOU'VE JUST PURCHASED DELUXE GOTHIC – OR ARE THINKING ABOUT IT -THANK YOU! THIS "BROCHURE" WILL GIVE YOU A LITTLE HISTORIC BACK-GROUND AS WELL AS INFORMATION ABOUT THESE FONTS.

13 pt. DeLuxe Gothic Regular Shortcaps.



Bank Gothic was designed by Morris Fuller Benton in the early 1930s. Originally created for stationery and form work for printshops of the letterpress era, it was designed as a caps only font. I decided years ago that some day I would create a new font with an added lowercase that Mr. B might have been proud of. DeLuxe Gothic is that font. "DeLuxe Gothic" was the name the Intertype Corp. used for their version of Bank Gothic.

13 pt. DeLuxe Gothic Regular

Above & Below: Character Sets of the Original 1930s ATF Fonts.

ABCDEFGHIJKLMNOPQRSTUVWXYZ .,:;-''!?&\$1234567890

CREATING THESE FONTS HAS BEEN A LABOR OF LOVE. I STARTED WORK ON THESE FONTS A FEW YEARS AGO, AND HAVE BEEN REWORKING AND REFINING THEM OVER A PERIOD OF FOUR YEARS. I EXPECTED TO HAVE BOLD AND LIGHT AS WELL AS ITALIC VERSIONS READY, BUT I DIDN'T WANT TO DELAY THIS RELEASE ANY LONGER. I HOPE TO ADD THEM TO THIS FAMILY IN THE NEAR FUTURE.

Creating a font that could be used for text as well as display presented design problems I had never confronted before. So several decisions had to be made as to where and when to depart from Mr. Benton's original motifs. Times have changed since his font first appeared, and so have our aesthetics. I felt that contemporary tastes should also come into play and inform some of my design decisions. In short, my DeLuxe Gothic fonts are not copies of their source and they should not be thought of as updated versions of Mr. Benton's original – but as "reimagined" using a pair of 21st Century eyes.

I have created both Upper & Lower Case and Shortcaps versions for both the Regular and Condensed fonts. On the following pages can be found complete Character Sets of the four fonts: DeLuxe Gothic Regular, DeLuxe Gothic Regular Shortcaps, DeLuxe Gothic Condensed, and DeLuxe Gothic Condensed Shortcaps.

~ Michael Doret

13 ot.

DeLuxe Gothic Condensed

Shortcaps

13 pt. DeLuxe Gothic Condensed

ALPHABET SOUP



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FOUNDERS

DELUXE GOTHIC REGULAR

Caps & LowerCase Version

CAPS & SHORTCAPS VERSION

ÐÐŁŁŠŠÝÝÞÞŽŽ ÐðŁłŠšÝýÞþŽž 1/2 1/4 1 3/4 3 2 |-×!"#\$ 1/2 1/4 1 3/4 3 2 |-×!"#\$ %&'()*+,-./0123 %&'()*+,-./0123 456789:;<=>? 456789:;<=>? @ABCDEFGHI @ABCDEFGHI JKLMNOPQR JKLMNOPQR STUVWXYZ[\] STUVWXYZ[\] ^_`abcdefghijkl ^_`ABCDEFGHIJKL mnopqrstuvw MNOPQRSTUVW xyz{|}~ÄÅÇÉÑ XYZ{|}~ÄÅÇÉÑ ÖÜÁÀÂÄÃÅÇÉÈ ÖÜáàâäãåçéè ÊËÍÌÎÏÑÓÒÔÖÕÚÙ êëllîññóòôöõúù ûü^{†°}¢£§•¶ß®© ÛÜ^{†°}¢£§•¶ss®© ™′"≠ÆØ∞±≤≥¥⊔ ™′"≠ÆØ∞±≤≥¥⊔ **∂Σ∏π[**[∞]æøżi¬√ oΣΠπ[°°ÆØċi¬√ f≈∆«»...ÀÃÕŒ f≈∆«»...ÀÃÕŒ Œ──"""÷�ŸŸ/ œ---"""÷®ÿŸ/ €<>FIFL[‡]•,,,‰ÂÊ €**◇fifl⁺**•,,,‰ÂÊ ÁËÈÍÎÏÌÓÔÒÚ ÁËÈÍÎÏÌÓÔÒÚ ÛÙı^~-~° "

PE FOUNDERS

ALPHABET SOUP

Deluxe Gothic Condensed

Caps & LowerCase Version

CAPS & SHORTCAPS VERSION

ÐðŁŀŠšÝýÞþŽž ¹/₂¹/₄¹³/₄³²|-×!"#**\$** %&'()*+,-./0123 456789:;<=>? **@ABCDEFGHI** JKLMNOPQR **STUVWXYZ**[\] ^_`abcdefghijkl mnopqrstuvw xyz{I}~ÄÅÇÉÑ ÖÜáàâäãåçéè êëllîññóòôöõúù ûü^{+°}¢£§•¶ß®© ™″″≠ÆØ∞±≤≥¥µ δΣΠπ[∞æφċi¬√ *f≈*∆«»...ÀÃÕŒ œ——"""÷�ÿŸ/ €<>fifl⁺·,"‰ÂÊ ÁËÈÍÎÏÌÓÔÒÍ

ĐĐŁŁŚŚÝÝÞÞŽŽ ¹/₂¹/₄¹³/₄³²|-×!"#**\$** %&'()*+,-./0123 456789:;<=>? **@ABCDEFGHI** JKLMNOPQR STUVWXYZ[\] ^ `ABCDEFGHIJKL **MNOPORSTUVW** xyz{I}~ÄÅÇÉÑ ÖÜÁÀÂÄÃÅÇÉÈ ÊËÎÎÎÏÑÓÔÔÖÕÚÙ ÛÜ^{+°}¢£§•¶SS®© ™′¨≠ÆØ∞±≤≥¥⊔ δΣΠπ[[∞]æøċi¬√ f≈∆«»...ÀÃÕŒ Œ——"""÷®ŸŸ/ €<>FIFL[‡]•,,,‰ÂÊ ÁËÈÍÎÏÌÓÔÒÚ

ALPHABET SOUP



http://michaeldoret.com/alphabetsoup